

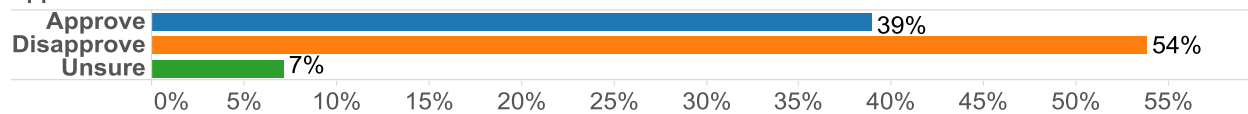
Contact: Doug Kaplan, 407-242-1870

## Executive Summary

Gravis Marketing, a nonpartisan research firm, conducted a random survey of 1,019 registered voters in South Carolina regarding the presidential election. The sample includes 609 Republican Primary participants and 209 Democratic Primary participants, with the remainder being non-Primary participants that will vote in the 2016 General Election. The poll has a margin of error of  $\pm 3\%$  for the total sample,  $\pm 4\%$  for the Republican Primary, and  $\pm 6\%$  for the Democratic Primary. The total may not round to 100% because of rounding. The polls were conducted using IVR technology and weighted separately for each population in the question presented. The poll was conducted for One America News Network.

### Do approve or disapprove of President Obama's Job Performance?

#### Approval of Obama



#### Approval of Obama

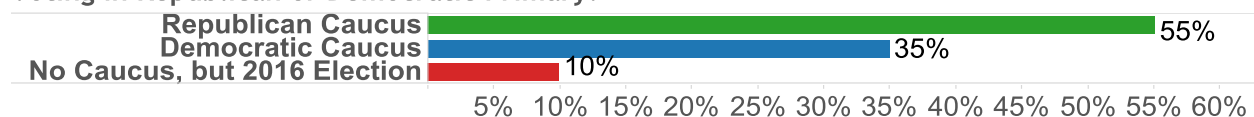
Demographic	Response	Approve	Disapprove	Unsure
Party	Democrat	83.7%	9.8%	6.5%
Party	Independent	27.2%	56.7%	16.1%
Party	Republican	8.7%	88.1%	3.2%
Political Ideology	Moderate	49.70%	36.50%	13.90%
Political Ideology	Slightly conservative	20.80%	74.70%	4.50%
Political Ideology	Slightly liberal	71.7%	19.8%	8.5%
Political Ideology	Very conservative	22.5%	74.9%	2.7%
Political Ideology	Very liberal	86.9%	8.2%	4.9%
Tea Party	No	44.60%	47.50%	7.90%
Tea Party	Yes	10.10%	85.70%	4.20%
Firearms	No	57.10%	34.40%	8.50%
Firearms	Yes	26.80%	67.00%	6.2%
Pro-Life/Pro-Choice	Pro-Choice	59.70%	34.60%	5.8%

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		<i>Approval of Obama</i>		
<i>Demographic</i>	<i>Response</i>	<i>Approve</i>	<i>Disapprove</i>	<i>Unsure</i>
<i>Pro-Life/Pro-Choice</i>	Pro-Life	18.00%	78.30%	3.7%
<i>Pro-Life/Pro-Choice</i>	Unsure	53.20%	25.30%	21.4%
<i>Hispanic</i>	No	39.40%	54.10%	6.40%
<i>Hispanic</i>	Yes	26.30%	47.40%	26.30%
<i>Race</i>	African-American	83.10%	11.80%	5.10%
<i>Race</i>	Asian	40.00%	20.00%	40.00%
<i>Race</i>	Don't wish to answer	38.80%	55.20%	6.0%
<i>Race</i>	Hispanic	26.30%	47.40%	26.3%
<i>Race</i>	Other	33.3%	55.6%	11.1%
<i>Race</i>	White	22.1%	71.2%	6.7%
<i>Religious affiliation</i>	Catholic	37.10%	58.60%	4.30%
<i>Religious affiliation</i>	Evangelical Christian	11.70%	82.10%	6.20%
<i>Religious affiliation</i>	Jewish	83.30%	16.70%	
<i>Religious affiliation</i>	Muslim	40.7%	40.7%	18.5%
<i>Religious affiliation</i>	Other	67.5%	21.2%	11.3%
<i>Religious affiliation</i>	Protestant	35.4%	58.6%	5.9%
<i>Education category</i>	Bachelors	28.80%	66.10%	5.10%
<i>Education category</i>	HS	44.60%	47.70%	7.80%
<i>Education category</i>	Post grad	54.10%	39.00%	0.069
<i>Education category</i>	Some college	30.7%	63.3%	6.1%
<i>Education category</i>	Some HS	47.8%	28.3%	23.9%
<i>Age group</i>	18-49	34.70%	58.10%	7.20%
<i>Age group</i>	50-64	44.30%	48.60%	7.10%
<i>Age group</i>	65+	36.80%	55.90%	7.30%
<i>Gender</i>	Female	43.60%	47.50%	8.90%
<i>Gender</i>	Male	33.70%	61.10%	5.20%

**Do you plan on voting in the Republican or Democratic Primary for the 2016 Presidential Election?**

Voting in Republican or Democratic Primary?

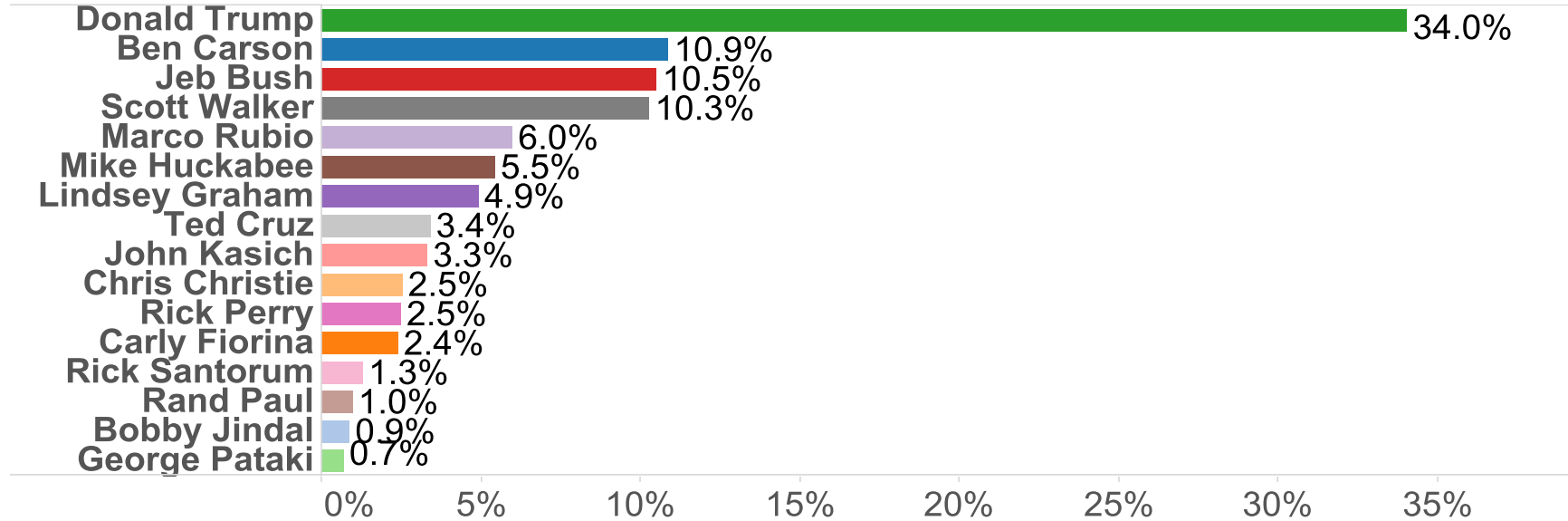


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Assuming you had to vote today, which 2016 GOP Candidate would you vote for?

Republican Primary



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<i>Demographic</i>	<i>Response</i>	<i>Republican Primary</i>															
		<i>Ben Carson</i>	<i>Bobby Jindal</i>	<i>Carly Fiorina</i>	<i>Chris Christie</i>	<i>Donald Trump</i>	<i>George Pataki</i>	<i>Jeb Bush</i>	<i>John Kasich</i>	<i>Lindsey Graham</i>	<i>Marco Rubio</i>	<i>Mike Huckabee</i>	<i>Rand Paul</i>	<i>Rick Perry</i>	<i>Rick Santorum</i>	<i>Scott Walker</i>	<i>Ted Cruz</i>
<i>Party</i>	Democrat	21.7			3.3	30.0	3.3		6.7	18.3		10.0		3.3	3.3		
<i>Party</i>	Independent	5.1		5.1	1.3	35.9	1.3	10.3	5.1	6.4	6.4	5.1	2.6	1.3		7.7	6.4
<i>Party</i>	Republican	10.4	1.1	2.1	2.8	34.2	0.2	11.9	2.5	3.2	6.8	4.9	0.8	2.8	1.3	11.9	3.2
<i>Political Ideology</i>	Moderate	3.6	0.7	0.7	0.7	32.1	0.7	17.1	2.9	9.3	9.3	10.7	0.7	6.4	1.4	3.6	
<i>Political Ideology</i>	Slightly conservative	13.4		0.6	4.1	42.4	1.7	11.6	2.3	3.5	8.7	2.3		1.2	0.6	6.4	1.2
<i>Political Ideology</i>	Slightly liberal	46.7				16.7		10.0	13.3	13.3							
<i>Political Ideology</i>	Very conservative	9.4	1.6	4.7	2.0	30.5		7.0	2.7	2.7	3.5	5.5	1.2	1.6	2.3	18.0	7.4
<i>Political Ideology</i>	Very liberal				20.0	70.0							10.0				
<i>Tea Party</i>	No	10.0	1.1	2.9	3.3	34.5	0.9	11.9	3.8	5.8	4.9	5.3	0.9	2.4	1.3	10.0	1.1
<i>Tea Party</i>	Yes	13.5		1.3		32.9		6.5	1.9	2.6	9.0	5.8	0.6	3.2	1.3	11.0	10.3
<i>Firearms</i>	No	13.9		2.4	1.2	26.7	0.6	11.5	2.4	6.1	9.7	6.7	0.6	4.2	2.4	10.9	0.6
<i>Firearms</i>	Yes	9.7	1.1	2.5	2.9	36.8	0.7	10.2	3.6	4.5	4.7	5.2	1.1	1.8	0.7	9.9	4.5
<i>Pro-Life/Pro-Choice</i>	Pro-Choice	1.8	0.6	1.8	1.8	36.5	1.8	15.6	6.0	6.0	3.6	7.8	1.2	6.6	1.2	7.2	0.6
<i>Pro-Life/Pro-Choice</i>	Pro-Life	13.9	1.0	2.8	3.3	32.0	0.3	8.6	2.5	4.5	7.1	4.5	1.0	1.0	1.0	12.3	4.3
<i>Pro-Life/Pro-Choice</i>	Unsure	17.0				42.6		8.5		6.4	4.3	4.3		2.1	4.3	4.3	6.4
<i>Hispanic</i>	No	11.0	0.8	2.5	2.5	33.3	0.7	10.8	3.4	5.1	6.3	5.6	1.0	2.0	1.4	10.3	3.4
<i>Hispanic</i>	Yes	5.9				64.7								17.6		5.9	5.9
<i>Race</i>	African-American					27.3		9.1		27.3		18.2	9.1			9.1	
<i>Race</i>	Asian					14.3		42.9			28.6					14.3	
<i>Race</i>	Don't wish to answer	33.3		2.6		17.9	5.1	15.4	2.6		15.4	2.6	2.6				2.6
<i>Race</i>	Hispanic	5.9				64.7								17.6		5.9	5.9
<i>Race</i>	Other			14.3		14.3		14.3				28.6			14.3	14.3	
<i>Race</i>	White	10.0	0.9	2.4	2.8	34.8	0.4	10.0	3.6	4.9	5.5	5.5	0.8	2.3	1.3	11.3	3.6
<i>Religious affiliation</i>	Catholic	5.6		1.4	2.8	39.4	1.4	11.3	5.6	2.8	2.8	12.7	2.8	2.8		7.0	1.4
<i>Religious affiliation</i>	Evangelical Christian	12.3		4.9	6.6	20.5		6.6	2.5	1.6	5.7	8.2		0.8	3.3	18.0	9.0
<i>Religious affiliation</i>	Jewish				100.0												

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**Republican Primary**

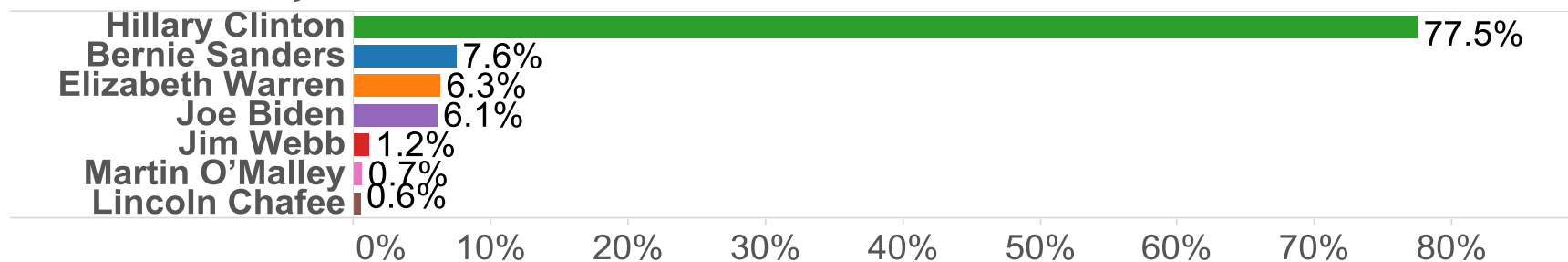
<i>Demographic</i>	<i>Response</i>	<i>Ben Carson</i>	<i>Bobby Jindal</i>	<i>Carly Fiorina</i>	<i>Chris Christie</i>	<i>Donald Trump</i>	<i>George Pataki</i>	<i>Jeb Bush</i>	<i>John Kasich</i>	<i>Lindsey Graham</i>	<i>Marco Rubio</i>	<i>Mike Huckabee</i>	<i>Rand Paul</i>	<i>Rick Perry</i>	<i>Rick Santorum</i>	<i>Scott Walker</i>	<i>Ted Cruz</i>	
<i>Religious affiliation</i>	Muslim							20.0		40.0								
<i>Religious affiliation</i>	Other					60.0	6.7		4.4	8.9	4.4	4.4	2.2	4.4	4.4			
<i>Religious affiliation</i>	Protestant	12.9	1.4	2.2	1.4	35.1	0.3	12.9	2.7	5.2	6.8	3.6	0.8	2.2	0.5	9.6	2.5	
<i>Education category</i>	Bachelors	10.1	0.6	3.8	2.5	34.2		12.0	3.2	1.9	10.1	5.1	0.6	1.9	0.6	10.8	2.5	
<i>Education category</i>	HS	3.2				46.8		6.4	1.1	10.6	2.1	5.3	2.1	2.1	2.1	12.8	5.3	
<i>Education category</i>	Post grad	23.7		5.0		17.3	0.7	7.9	7.9	7.2	2.9	5.8	0.7	4.3	2.9	10.8	2.9	
<i>Education category</i>	Some college	7.7	2.1	0.5	3.6	37.4	1.5	14.4	1.5	3.6	6.2	6.2	1.0	1.0		9.2	4.1	
<i>Education category</i>	Some HS				19.0	52.4					9.5			14.3		4.8		
<i>Age group</i>	18-49	17.0	1.8	2.8	3.7	30.7		9.6	0.9	3.2	9.2	4.1	0.5	2.8	1.8	9.2	2.8	
<i>Age group</i>	50-64	8.2	0.5	2.3	0.9	40.9		8.6	4.5	5.5	4.5	5.9	1.8	2.7	0.5	9.1	4.1	
<i>Age group</i>	65+	6.5		2.4	3.0	29.8	2.4	13.7	4.8	6.5	4.2	6.0	0.6	1.8	1.8	13.7	3.0	
<i>Gender</i>	Female	8.2	0.3	1.4	1.0	37.5	0.3	12.3	2.7	5.8	6.5	7.8	1.0	1.7	2.0	9.6	1.7	
<i>Gender</i>	Male	13.3	1.3	3.2	3.8	30.8	1.0	8.9	3.8	4.1	5.7	3.2	1.0	3.2	0.6	11.1	5.1	

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Assuming you had to vote today, which 2016 Democrat Candidate would you vote for?

### Democrat Primary



		<i>Democrat Primary</i>						
<i>Demographic</i>	<i>Response</i>	<i>Bernie Sanders</i>	<i>Elizabeth Warren</i>	<i>Hillary Clinton</i>	<i>Jim Webb</i>	<i>Joe Biden</i>	<i>Lincoln Chafee</i>	<i>Martin O'Malley</i>
<i>Party</i>	Democrat	7.5%	6.1%	77.9%	1.1%	6.4%	0.4%	0.7%
<i>Party</i>	Independent	12.5%	12.5%	62.5%	12.5%			
<i>Party</i>	Republican			100.0%				
<i>Political Ideology</i>	Moderate	1.1%	15.1%	67.7%	3.2%	11.8%	1.1%	
<i>Political Ideology</i>	Slightly conservative		2.9%	85.3%	2.9%	8.8%		
<i>Political Ideology</i>	Slightly liberal	16.2%	4.1%	75.7%		1.4%	1.4%	1.4%
<i>Political Ideology</i>	Very conservative	5.3%	2.6%	86.8%		2.6%		2.6%
<i>Political Ideology</i>	Very liberal	15.1%		83.0%		1.9%		
<i>Tea Party</i>	No	7.8%	6.4%	77.4%	1.4%	6.0%	0.4%	0.7%
<i>Tea Party</i>	Yes			100.0%				
<i>Firearms</i>	No	10.8%	2.5%	79.6%	1.9%	3.2%	1.3%	0.6%

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<i>Demographic</i>	<i>Response</i>	<i>Democrat Primary</i>						
		<i>Bernie Sanders</i>	<i>Elizabeth Warren</i>	<i>Hillary Clinton</i>	<i>Jim Webb</i>	<i>Joe Biden</i>	<i>Lincoln Chafee</i>	<i>Martin O'Malley</i>
<i>Firearms</i>	Yes	3.8%	10.5%	75.2%		9.8%		0.8%
<i>Pro-Life Pro-Choice</i>	Pro-Choice	8.3%	3.9%	78.9%	0.6%	7.2%	0.6%	0.6%
<i>Pro-Life Pro-Choice</i>	Pro-Life	11.7%		81.7%		3.3%	1.7%	1.7%
<i>Pro-Life Pro-Choice</i>	Unsure		21.6%	68.6%	5.9%	3.9%		
<i>Hispanic</i>	No	8.0%	2.9%	80.0%	1.5%	6.5%	0.4%	0.7%
<i>Hispanic</i>	Yes		68.8%	31.3%				
<i>Race</i>	African-American	12.1%	3.3%	82.4%		2.2%		
<i>Race</i>	Asian			100.0%				
<i>Race</i>	Don't wish to answer			55.6%		44.4%		
<i>Race</i>	Hispanic		68.8%	31.3%				
<i>Race</i>	Other			66.7%		16.7%	16.7%	
<i>Race</i>	White	6.4%	3.2%	82.2%	2.5%	3.8%	0.6%	1.3%
<i>Religious affiliation</i>	Catholic	3.1%		90.6%	3.1%	3.1%		
<i>Religious affiliation</i>	Evangelical Christian			77.8%		22.2%		
<i>Religious affiliation</i>	Jewish		50.0%	50.0%				
<i>Religious affiliation</i>	Muslim	41.7%		58.3%				
<i>Religious affiliation</i>	Other	6.5%	15.2%	72.8%		4.3%	1.1%	
<i>Religious affiliation</i>	Protestant	6.9%	2.8%	79.2%	1.4%	7.6%	0.7%	1.4%
<i>Education category</i>	Bachelors	15.7%	2.0%	72.5%		7.8%		2.0%
<i>Education category</i>	HS		3.8%	84.6%	1.9%	5.8%	1.9%	1.9%
<i>Education category</i>	Post grad	2.2%	12.9%	80.6%	2.2%	1.1%	1.1%	

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		<i>Democrat Primary</i>						
<i>Demographic</i>	<i>Response</i>	<i>Bernie Sanders</i>	<i>Elizabeth Warren</i>	<i>Hillary Clinton</i>	<i>Jim Webb</i>	<i>Joe Biden</i>	<i>Lincoln Chafee</i>	<i>Martin O'Malley</i>
<i>Education category</i>	Some college	13.4%	2.4%	72.0%		12.2%		
<i>Education category</i>	Some HS			100.0%				
<i>Age group</i>	18-49	9.6%	11.7%	72.3%		6.4%		
<i>Age group</i>	50-64	5.2%	4.3%	83.5%	0.9%	5.2%	0.9%	
<i>Age group</i>	65+	8.5%	2.4%	74.4%	3.7%	7.3%	1.2%	2.4%
<i>Gender</i>	Female	5.8%	4.5%	84.4%		3.2%	0.6%	1.3%
<i>Gender</i>	Male	9.5%	8.8%	69.3%	2.9%	9.5%		

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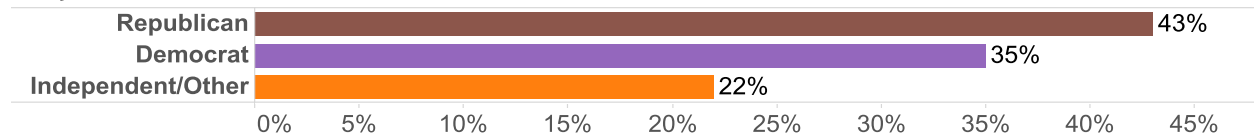




The following questions are for demographic purposes:

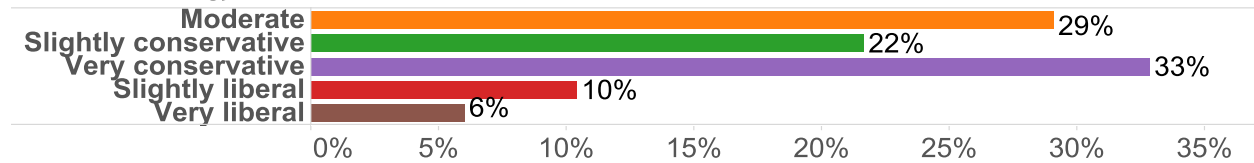
**What is your party affiliation?**

Party



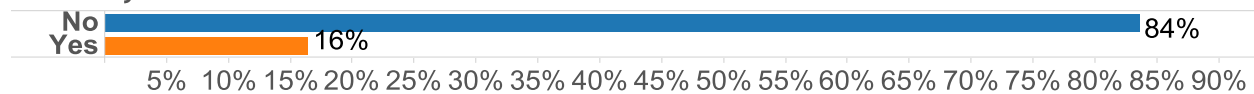
**What is your political ideology?**

Political Ideology



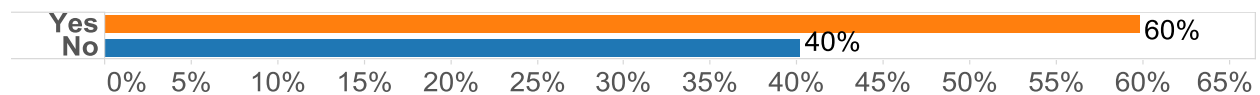
**Do you consider yourself a member of the Tea Party?**

Tea Party



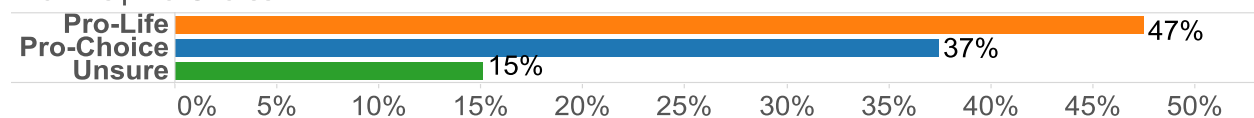
**Do you or anyone in your family own a gun or firearm?**

Firearms



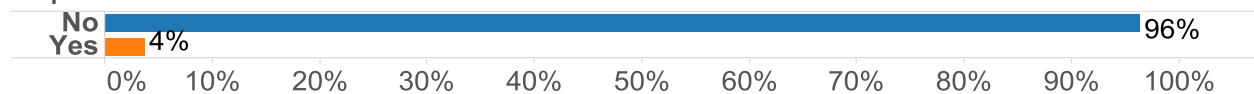
**Do you consider yourself to be Pro-Life or Pro-Choice when it comes to the question of whether or not abortion should be legal?**

Pro-Life | Pro-Choice



**Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?**

Hispanic

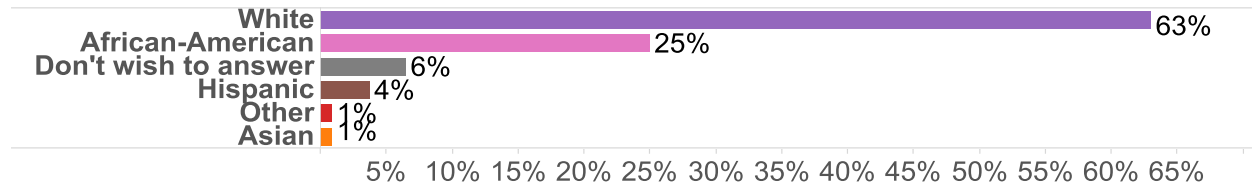


**What race do you identify yourself as?**

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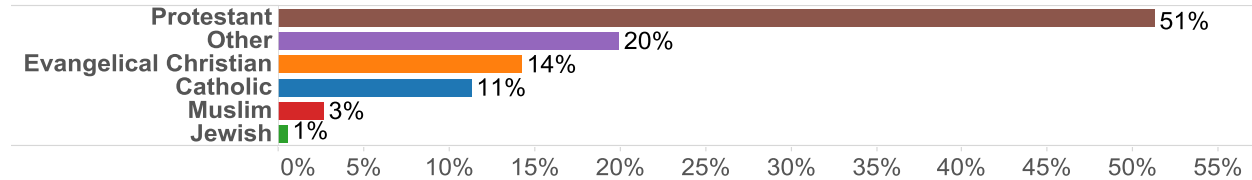


## Race



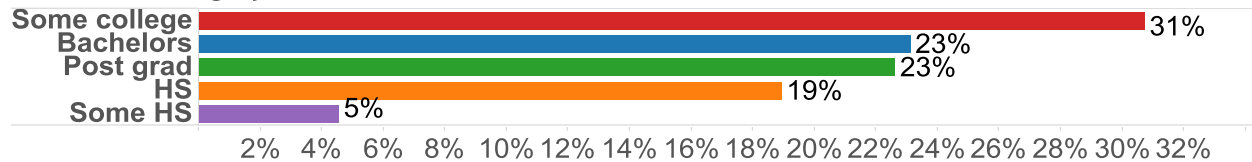
## Which of the following best represents your religious affiliation?

### Religious affiliation



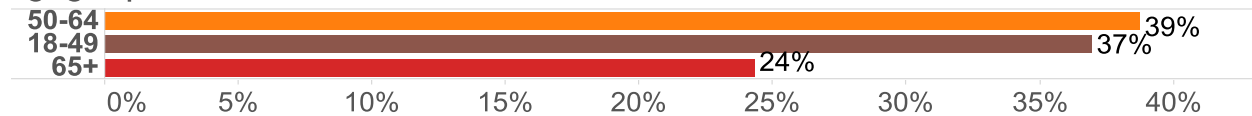
## What is the highest level of education have you completed?

### Education Category



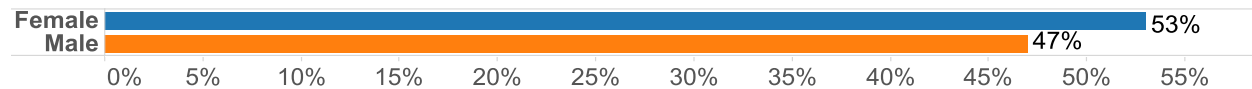
## How old are you?

### Age group



## What is your gender?

### Gender



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